

MARKETING BULLETIN

To: Firestone Red Shield EPDM Contractors
Firestone Distributors
Firestone Sales Representatives

Date: August 15, 2002

Re: Changes in the Firestone EPDM Product

.075 mil Reinforced MAX

As mechanically attached roofing specifications are being written more and more around reinforced EPDM, a growing demand for additional thickness is also occurring to increase the weathering surface over the reinforcing fabric. We are pleased to announce the availability of 75 mil reinforced MAX to support the markets where these thicker membranes are being specified. The new 75 mil MAX is available immediately for shipment in 7-6" and 10' panels. Use order number W56SI70710 for 7-1/2' wide panels and order number W56SI71010 for 10' wide panels. Contact your local sales representative for pricing information.

SA-1065 Splice Adhesive

As QuickSeam Tape becomes the most preferred seaming method for EPDM membranes, the use of splice adhesive has declined significantly. For the most part, splice adhesive is being used primarily for small detail work and repairs, making it uneconomical and wasteful to continue to offer splice adhesive in 5-gallon pails. Because of this, Firestone is converting to 3-gallon pails of splice adhesive. For now, 1-gallon pails of splice adhesive will continue to be offered. In addition to the conversion to 3-gallon pails, we are upgrading the lid seal to provide better resistance to air leakage after the pail has been opened and re-sealed, reducing waste even more. This is the same sealing technique we have been using successfully on our 3-gallon pails of QuickPrime Plus.

The price per gallon remains the same, only the size of the container and the part number change. The new part number for 3-gallon splice adhesive is W56-358-7059. We will continue to fill orders with 5-gallon pails until quantities are exhausted. Attached is a revised Technical Information Sheet for Splice Adhesive that should be placed in your RubberGard EPDM Technical Manual.

Bonding Adhesive in Pail Liners

Due to low demand for Bonding Adhesive in Pail liners and substantial price increases for the liner, this product is being discontinued.

QS6 QuickSeam Penetration Pockets

The August 6th Marketing Bulletin for new price sheets failed to make note of the price increase for QS6 Penetration Pockets. The new price is \$127.00 per kit, which is on the price sheet.

Thank you for your continued support of Firestone **RubberGard EPDM**.

Best Regards,

Jim Jannasch
EPDM Product Manager