

# Firestone Green Roofing Products

## Take a step toward a greener future.

*At Firestone Building Products, we're committed to brighter ideas for a greener planet. From reflective roofs and insulation that keep buildings cooler, to garden roof systems that take sustainability to new heights, Firestone is making sure we put our global responsibility into action.*

Firestone has a history of manufacturing high quality, recyclable polyiso insulation, EPDM, TPO and Asphalt roofing systems. Some of Firestone's efforts as stewards of the environment include:

- Scrap material from an UltraPly™ TPO system may be used in the next TPO manufacturing cycle.
- RubberGard™ EPDM membrane provides outstanding weathering characteristics to extend roof life, reduce long-term demand on natural resources and result in energy savings.
- Firestone's warranty-protected UNA-CLAD™ metal roofing systems provide a key sustainability advantage. The overall maintenance life of metal helps lower energy consumption over an extended period and can also reduce the depletion of natural resources caused by repair and reroof.

Firestone Building Products has multiple roofing options to help you achieve LEED® certification on your new or renovation project.

For more information, contact your local Firestone Sales Representative at 800-428-4442, or visit our website at [firestonebpco.com](http://firestonebpco.com). We'll be glad to show you thoughtful alternatives that will help us all reduce our carbon footprint.



**Firestone**  
BUILDING PRODUCTS  
**NOBODY COVERS YOU BETTER.™**

# Green Products for a Greener Planet from Firestone

At Firestone Building Products, reflectivity and sustainability are top priorities in our ongoing product research and development. We lead the commercial roofing industry as the only single source manufacturer to offer EPDM and TPO single ply, modified bitumen and metal roofing systems.

All of the options below comply with the requirements of LEED Pilot Credit 2



## RubberGard™ EcoWhite™ EPDM

roofing systems combine the proven reliability of a RubberGard EPDM roofing system with a highly reflective white surface.



## UltraPly™ Platinum™ TPO

roofs reflect UV light, lower the roof's surface temperature and allow building cooling systems to work more efficiently while providing 30 years of protection.



## UltraWhite™ Modified Bitumen Cap Sheet

is a highly reflective, one-step modified bitumen system. Granules are applied during the manufacturing process for superior durability and abrasion resistance.



## UNA-CLAD™ Metal Roofing

systems are sustainable and recyclable. Dependable, long-lasting and aesthetically pleasing, there are a variety of metals, profiles, finishes and colors for maximum design freedom.



## Energy Efficient Insulation & Cover Boards

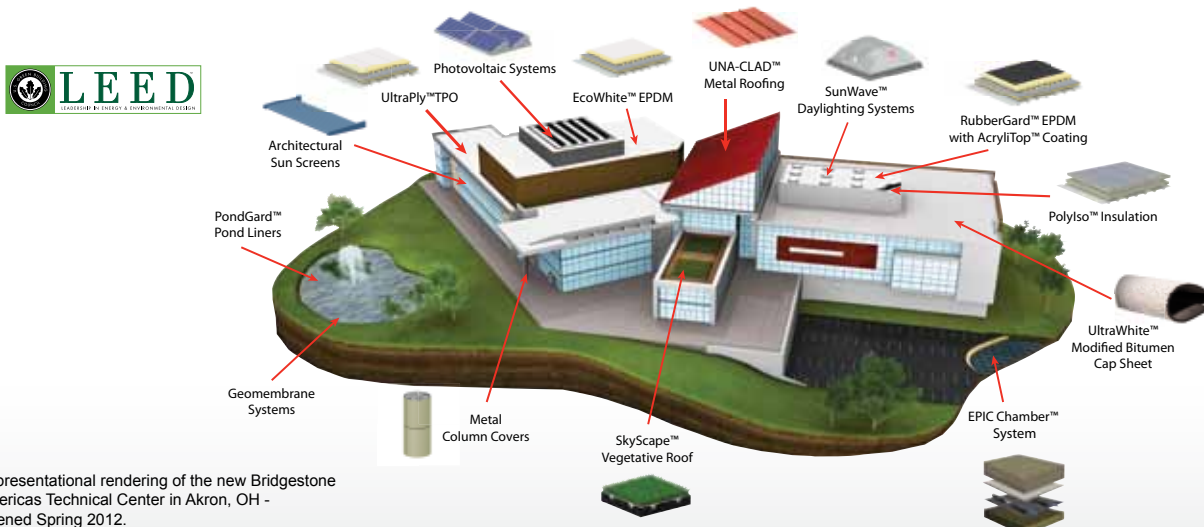
Firestone makes a full line of high-performance insulations and cover boards, like ISOGARD™ HD cover board, which provides high R Value and the best return on investment related to energy savings.



## Daylighting, Solar & Green Roof Technology

Firestone also offers a full line of sustainable roofing products. From vegetative roofs and photovoltaic (PV) membranes, to LVOC adhesives and daylighting, Firestone's single source solutions make it easier to be green.

Firestone Building Products offers a complete line of sustainable roofing products that can contribute to points toward LEED certification for new construction, core & shell, and school projects.



Representational rendering of the new Bridgestone Americas Technical Center in Akron, OH - Opened Spring 2012.

**Firestone Building Products**  
 250 West 96th St., Indianapolis, IN 46260  
 Corporate Office: 800-428-4442 • 317-575-7000  
[www.firestonebpc.com](http://www.firestonebpc.com)



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