

HELPING YOUR DESIGNS COME ALIVE

Exclusive Firestone Architect and Specifier Services provide comprehensive support of material specifications, performance ratings and design.



At Firestone Building Products, we are committed to remaining the design community's preferred source for commercial roofing knowledge and support. Our in-house architectural department, support services and educational initiatives all help you save time, create more accurate models and specify more energy efficient and environmentally responsible roofing systems.

– Rick Ruppert, Strategic Account Executive, Specifier



ARCHITECT SERVICES SUPPORT IS COMPRISED OF THREE AREAS:



ROOFGENUITY™ BIM TOOL



EDUCATIONAL RESOURCES



ENVIRONMENTAL RESPONSIBILITY



ROOFGENUITY™ BIM TOOL

This online BIM tool is designed specifically for architects and specifiers. It allows the designer to expand their vision of the use and performance of building components, resulting in data that can be immediately used for improvements in the processes of construction and facility operation.

RoofGenuity takes a configurator approach to better meet the needs of dynamic roofing systems. The intuitive software allows you to hold a reserve of static models with edit limitations and, by responding to key questions, a collection of objects can be assembled into a system that yields an appropriate, warrantable solution to a roofing design.

RoofGenuity is appropriate for all systems (TPO, EPDM, ModBit, Metal) and is compatible with REVIT®.



EDUCATIONAL RESOURCES

Firestone professionals are instrumental in developing and conducting the educational and insightful ROOFTOPS™ and Building Products University (BPU) seminar series.

– **ROOFTOPS Seminar**

ROOFTOPS is conducted by certified Firestone architects who come to your market and focus on the local climate and conditions to provide comprehensive knowledge on the latest roofing solutions.

These seminars include classroom activities, discussion and question and answer periods, to help you make more highly informed roofing decisions.

Presentations cover a wide spectrum of important roofing issues, including design, insulation, system affixment, metal options, environmental response and more. The open discussion and question and answer periods ensure that your specific needs get the personal attention they deserve.

– **Building Products University**

The full seminar is an in-depth, 3-day training program held at one of our state-of-the-art training facilities in Indianapolis or Las Vegas. The complete program provides an introduction to roofing systems, materials, elements of design and maintenance.

Seminar topics include design considerations, thermal insulation considerations, drainage, warranty conditions, PV (photovoltaic) roofs, vegetative roofing, LEED® points and more.

– **Customized Training**

For decision-makers desiring information on a specific roofing system or situation, Firestone offers training programs tailored to your needs. Seminars can be created to satisfy any parameters.



ENVIRONMENTAL RESPONSIBILITY

Firestone provides specialized expertise in the issues of planning, design and construction for new buildings, renovations and replacement roofs that meet the goals of LEED® certification, and more. In addition to longevity and performance of roofing systems, Firestone pays special attention to systems that are environmentally responsible and help conserve energy.

For more information about how Firestone Architect Services can help your business, call your local Firestone representative or visit Firestonebpc.com